

Program Line: Globalocal - Building The New

BUILDING CULTURE AND CRAFTSMANSHIP

Projects of the European Capital of Culture Bad Ischl Salzkammergut 2024

Culture in Flux and Craftsmanship

How will we build in the future? How will we build our future? Against the backdrop of the escalating climate crisis, our program focuses on the many facets of building culture. How do we deal with land, local resources, existing structures, and vacant spaces? Workshops and lectures by Simple Smart Buildings offer a critical yet constructive perspective on alternative ways of building, exploring and conveying historically proven approaches to climate-friendly construction.

With a cross-disciplinary approach to the theme of transformation, the symposium interventa Hallstatt 2024 examines building culture between tradition and innovation with regional, national, and international experts. A bridge between the carefully preserved traditions of the region and contemporary approaches is also built in the program area of craftsmanship. SCALA (Salzkammergut Craft Art Lab) paves new ways between craftsmanship and art, creating lasting connections that bring craftsmen and artists from around the world to the Salzkammergut to collaborate with the local scene.

Craftsmanship has a Long Tradition in the Salzkammergut

Every corner of the region tells part of the story, which is based on diverse materials and craftsmanship techniques. While wood was already inseparably linked to salt production thousands of years ago, today it forms the basis for various crafts in the region—from furniture making to boat building and instrument construction. The craftsmanship within the framework of the European Capital of Culture Bad Ischl Salzkammergut 2024 draws from a rich history and carefully preserved old traditions, while also looking ahead: How do we want to carry this forward into the future? The engagement in the various projects demonstrates the transition between the program lines "Power and Tradition" and "Culture in Flux."

Globalokal - Building the New and Building Culture

The program line "Globalokal – Building the New" also opens up diverse dimensions of engagement on how the future of the region should be shaped. This requires facing the facts critically, honestly, and boldly. To address the challenges of climate change, one must also consider construction and the use of existing spaces. The construction sector currently accounts for about 40% of annual CO2 emissions, and the ongoing sealing of land as a finite resource contributes significantly to the climate crisis.

Kulturhauptstadt Bad Ischl Salzkammergut 2024 GmbH Auböckplatz 4 I 4820 Bad Ischl www.salzkammergut-2024.at





2022 to 2024 | Culture in Motion

Plateau Blo

Research station, sauna, a place for performance and exhibition

With PLATEAU BLO, a floating island structure consisting of several platforms moves across Lake Traun during the Capital of Culture year.

The starting point for PLATEAU BLO, a project by raum&designstrategien of the University of Art and Design Linz, is the management of the coveted waterfront zones of Lake Traun. These waterfront areas are often occupied by private homes and hotels, intersected by main roads, or are inaccessible, only reachable from the lake. PLATEAU BLO adds a new platform for exchange to these coveted plots around Lake Traun: expanding the landscape and scenery with ideas, space, and surfaces. It is clearly visible from the shore yet not easy to access, creating a place of desire that deviates from typical tourist attractions. PLATEAU BLO brings body and mind into a state of flux, causing a light dizziness, prompting reflection, and making topics sweat. Instead of static lake images, a living image – a floating tableau vivant – emerges.

The project began in 2023 at the University of Art and Design Linz. From January 2024, students and teachers adapted a vacant building in Gmunden and lived and worked there for several months. They built platforms and spatial modules, experimented with materials and construction, and activated previously unused spaces. An open workshop for experimental building culture, a meeting point for guest artists, and workshops surrounding social issues, exploring how art interacts with spaces. PLATEAU BLO stands as a statement against exclusive ownership, a dynamic stance for open thinking, and a fluid space for new perspectives on the lake, landscape, and architecture.

The interconnected platforms will be anchored 20 meters from the shore, staying for several weeks before being moved to other locations towards Altmünster, Traunkirchen, and Ebensee. The platforms are configured differently and are versatile: Platform 1 is open and largely empty. Platform 2 is a research station for artists in residence. Platform 3 is used for performances and exhibitions, while Platform 4 hosts a year-round sauna. PLATEAU BLO is a statement against exclusive ownership, a dynamic stance for open thinking, and a fluid space for new perspectives on the lake, landscape, and architecture.

Dates

18/01/2023 Opening of Sauna Platform (Rathausplatz Gmunden)

07/04/2024, 2-6 pm SAUNA TALK #1 - BUILDING CULTURE? Let's Talk About It! (Esplanade, Altmünster)

04/05/2024, 10 am – 12 pm, Opening of Further Platforms (Seebahnhof Gmunden)

02/06/2024, 2-6 pm, SAUNA TALK #2 - QUEERSAUNA! (Seebahnhof Gmunden)

16/06-29/06/2024, Artists Residencies (Carmelite Monastery Gmunden, Klosterplatz 8)

07/07/2024, 2-6 pm, SAUNA TALK #3 - MAYOR'S SAUNA

28/07/2024, 5 pm, Reading in the Lake and Open Sauna (Seebahnhof Gmunden)

04/08/2024, 2-6 pm, SAUNA TALK #4 - CLIMATE SAUNA (Lake Traun)

04/08/2024, 5 pm, Reading in the Lake and Open Sayna (Seebahnhof Gmunden)

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01/09/2024, 2–6 pm, SAUNA TALK #5 – SECOND HOME SAUNA (Lake Traun Gmunden location tbc) **06/10/2024**, 2–6 pm, SAUNA TALK #6 – HAMAM, THE CULTURAL SAUNA (Lake Traun Gmunden location tbc) **03/11/2024**, 2–6 pm, SAUNA TALK #7 – SOCIAL COLD (Lake Traun Gmunden location tbc)

Free admission, no registration required

All activities and updates are also available at: https://www.plateaublo.at/

Contributors

Project organizer raum&designstrategien, University of Art and Design Linz
Project managers Sabine Pollak, Simone Barlian, Sophie Netzer, Kerstin Reyer
Program director for Building Culture and Craftsmanship Eva Mair





Summer 2022 to Summer 2024 | Globalocal - Building the New

Blickpunkte

A Pop-Up Open-Air Cinema for Talking and Pedaling!

Since 2022, the film festival Blickpunkte has been traveling through the region, collecting, sharing, and telling stories about people, places, and ideas in the Salzkammergut. Participatory film workshops and portraits of local cultural initiatives complement the film program. In 2024, the cycling architecture film festival opened on 07/06/2024 in Unterach and then continued to Laakirchen (08/06/2024), Grundlsee (28/06/2024), and Gosau (29/06/2024).

In films, discussions, and conversations with the audience, not only planners and filmmakers but especially the residents of the region have their say, exploring questions about potentials for rural areas and pioneering projects in social and ecological justice. The energy needed for the events is generated by electricity-producing bicycles in cooperation with the Cycle Cinema Club, fully in line with the "Green European Capital of Culture" initiative. In addition to the film evenings, the local population is invited to participate in the project through workshops by Mies.Magazin (2022) and Ella Raidel (2023). Participants learn to capture and represent their daily lives in the Salzkammergut on film. Workshop results, as well as short portraits of cultural initiatives in the Salzkammergut produced by Mies.Magazin, are shown as part of the film program.

Dates

08/07/2022, 8.30 pm "Our Free Spaces" (Various Short Films), Scharnstein (Schönau 8, 4644 Scharnstein) **10/06/2023**, 8 pm "Double Happiness" (Dir: Ella Raidel), Hallstatt (Seestraße 169, 4830 Hallstatt) **07/06/2024**, 9 pm "The Future Is Better Than Its Reputation" (Dir: Teresa Distelberger), Unterach (Hauptplatz 2, 4866 Unterach am Attersee)

08/06/2024, 9 pm "La Sirène de Faso Fani" (Dir: Michel K. Zongo), Laakirchen (ALFA, Museumsplatz 1, 4662 Laakirchen)

28/06/2024, 9 pm "Alpenland" (Dir: Robert Schabus)

Location Grundlsee, Gasthaus Rostiger Anker, Gössl 206, 8993 Grundlsee

29/06/2024, 9 pm "Bergfahrt" (Dir: Dominique Margot), Gosau

Location Kulturzentrum Gosau, Schulstraße 18, 4824 Gosau

Free Admission!

Contributors

Project organizer wonderland – platform for european architecture

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Bad Ischl Salzkammergut

Summer 2022 to Summer 2024 | Globalocal - Building the New

Hallstatt Denkwerkstatt 2024

As part of this multi-part format, young people engage in dialogue with the region to address housing and living questions of the future, developing new impulses, perspectives, and approaches together with the residents. What impact does the much-debated overtourism have on Hallstatt and the Salzkammergut region? The Denkwerkstatt 2024 addresses this topic and future issues such as new living and working environments, the identity of the place, dealing with existing structures/vacancies, and the resulting new role of rural areas. Beyond the widely discussed topic of overtourism, Hallstatt and the Salzkammergut region play a special role in addressing the housing needs and living environments of diverse user groups (residents, tourists, students, etc.), which sometimes requires novel and innovative perspectives and impulses. Furthermore, parameters such as new working environments, digitalization, mobility issues, dealing with existing structures/vacancies, the consequences of the COVID-19 pandemic, and the resulting new role of rural areas open up a broad spectrum of future issues.

The project "Hallstatt_Denkwerkstatt 2024" has been part of the applied research project "Living in Extremis: Hallstatt – Salzkammergut 2024" at the Department of Housing and Design at the Faculty of Architecture at TU Wien since 2020. The multi-part dialogue format will continue to develop step by step until 2024: components include courses, on-site dialogue events, and a publication.

Student projects from teaching and research will be discussed in Hallstatt with residents, experts, and interested parties. The insights, theses, and impulses will flow into the following semesters and further on-site formats. In this way, the next generation of young people will engage in dialogue with the region on the housing and living questions of the future, exploring and developing new impulses, perspectives, and approaches together with the residents.

Dates

06/07/2024

Location HTBLA Hallstatt – Workshops, Aufsatzplatz 192, 4830 Hallstatt
10 am Lectures, Dialogue & Brunch
2 pm & 2.30 pm Boat Transfer with Large Wooden Zille
3 pm Exhibition Opening at Hallstatt Train Station

Location Obertraun - on the other side of the lake, 4830 Hallstatt

Exhibition – Hallstatt Train Station Opening 06/07/2024, 3 pm

Duration 06/07–10/08/2024, Friday & Saturday, 3 pm – 5.30 pm

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Contributors

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Spring 2023 to Spring 2024 | Culture in Motion

Wohlstand (Afterparty)

Wohlstand (Afterparty) is a project involving many contrasts. It addresses opposites such as the stagnation of tradition and the advancement of technology. It bridges the gaps between history and the future, where urbanelite artistic understanding meets rural art romanticism.

In 2022, on the initiative of siblings Julia and Wolfgang Müllegger, a collective of craftsmen, sculptors, and cultural workers was formed. The idea was to merge craftsmanship with contemporary artistic expression and relevant content exploration. Wolfgang Müllegger is a sculptor who also builds traditional boats known as "Plätten." Historically, these boats played a significant role in the Salzkammergut region, not only as practical work tools enabling salt export, which brought enormous wealth to the House of Habsburg, but also as iconic subjects in tourist marketing, deeply embedded in the collective memory as a postcard symbol of Austria's lake landscapes.

Together with Vienna-based artist Georg Holzmann, Müllegger developed the fever dream of a "Plätten" builder: a sculpture in motion, attempting to free itself from its perceived appearance, only to be continuously overtaken by it, eventually stagnating through its deconstruction and becoming a placeholder. From November 2022 to summer 2023, this sculpture was planned and constructed in the workshops of Kammergut GmbH, and it was first presented to the public in August.

In early September 2023, the artists embarked on a journey. They followed the heavily trafficked waterway of the Danube through Slovakia, Hungary, and onto the Bega Canal, rowing upstream towards Timişoara in Romania. Accompanied by artist and radio producer Uli Loskot on a bicycle, the research trip aimed to collect content—sounds, images, conversations, and encounters—that would later be processed into a visual installation and audio soundscapes, offering an additional dimension beyond artistic metaphors. Confronting their own prejudices, privileges, fears, and perceived knowledge about these, these unplanned experiences became retrospectively the most educational aspects of the endeavor.

The main exhibition of the European Capital of Culture Bad Ischl Salzkammergut 2024, "sudhaus – kunst mit salz & wasser," in Bad Ischl, features the uncut video recordings by Uli Loskot. A central seating arrangement, built from decommissioned "Plätten," serves as a reference to classic waiting room furniture within the exhibition space. The deconstructed "Plätte" as a sculptural intervention has been on display in the Kurpark Bad Aussee since spring 2024.

Contirbutors

Project organizer Kammergut GmbH

Project managers Wolfgang Müllegger, Michael Straberger, Georg Holzmann, Julia Müllegger, Uli Loskot **Program director for Building Culture and Craftsmanship** Eva Mair

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Spring 2023 to Autumn 2024 | Culture in Motion

SCALA (Salzkammergut Craft Art Lab)

Experience new pathways between art and craft!

Under the motto "Art Meets Craft Meets Art," SCALA invites artists and craftsmen from Austria, Europe, and around the world to work residencies in the Salzkammergut from March 2023 to October 2024. Here, they engage in material categories such as glass, wood, metal/jewelry, textiles/leather, and book/print/paper with local craftsmen, schools, manual-creativity enthusiasts, and the region's cultural peculiarities. The exchange and promotion of manual skills are the central focus.

With various meeting spaces, SCALA fosters the development of "new pathways between craft and art": open studio times, work presentations, workshops, exhibitions, public events, and panel discussions enable manual and creative transfer, exchange, and interaction between people of different ages and backgrounds.

As a legacy project within the framework of Bad Ischl Salzkammergut 2024, SCALA is more than a temporary art and culture program. It creates new sustainable structures in the rural cultural space and serves as a pioneer at the intersection of craft and art.

SCALA is a joint project of Hand. Werk. Haus Salzkammergut, Otelo Goisern, and Otelo eGen.

24/03/2023 SCALA Opening Ceremony (Hand.Werk.Haus Salzkammergut & Stephaneum)

28/04/2023, 5 pm Textile Talk (Hand.Werk.Haus Salzkammergut)

29/04/2023, 2-5 pm Work Presentation Irmgard Hofer-Wolf (AT) (Hand.Werk.Haus Salzkammergut)

18/09–30/09/2023 Art of Turning – Days of Woodturning (Hand.Werk.Haus & Stephaneum)

01/03/2024, 4–7 pm Artist Talk with Héctor Ariel Olguin (CL/FR) and Andrea Delogu (IT/AT) (Hand.Werk.Haus Salzkammergut)

13/04/2024, 10 am–2 pm Workshop "Boxes" with Elisabeth Öggl (AT) (Hand.Werk.Haus Salzkammergut)

13/04/2024, 5 pm Artist Talk "The Artist's Book in Austria" with Elisabeth Öggl (AT) and Susanne Padberg (AT) (Hand.Werk.Haus Salzkammergut)

19/04/2024, 4–7 pm Artist Talk with Elisabeth Öggl (AT) and Marie Liebl (AT) (Hand.Werk.Haus Salzkammergut)

10/05 & 17/05/2024, 3–6 pm Open Studios with Resident Artists Shae Bishop (US) and Shige Fujishiro (DE/JP) (Stephaneum)

22/05/2024, 4–7 pm Artist Talk & Presentation by Shae Bishop (US) and Shige Fujishiro (DE/JP) (Hand.Werk.Haus Salzkammergut)

25/05-08/11/2024 Exhibition PerlMUT (Hand.Werk.Haus Salzkammergut)

24/06–08/11/2024 Salzkammergut Master Summer SCALA Craft#Art Experience Interdisciplinary Art Object in Public Space

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SCALA Craft#Art Experience

Interdisciplinary art projet in piublic space

01/10-20/10/2024

Location Hand.Werk.Haus in Schloss Neuwildenstein, Rudolf-von-Alt-Weg 6, 4822 Bad Goisern am Hallstättersee & Stephaneum, Rudolf-von-Alt-Weg 5, 4822 Bad Goisern am Hallstättersee

SCALA Connect

Transnational Sculpture in Public Space

02/10-11/10/2024

Location Hand.Werk.Haus in Schloss Neuwildenstein, Rudolf-von-Alt-Weg 6, 4822 Bad Goisern am Hallstättersee & Stephaneum, Rudolf-von-Alt-Weg 5, 4822 Bad Goisern am Hallstättersee

SCALA The Art of Craft

Workshops and Demonstrations

12/10/2024, 10 am-6 pm

Location Hand.Werk.Haus in Schloss Neuwildenstein, Rudolf-von-Alt-Weg 6, 4822 Bad Goisern am Hallstättersee & Stephaneum, Rudolf-von-Alt-Weg 5, 4822 Bad Goisern am Hallstättersee

SCALA Forum Symposium on the Future of Craft.Art.Culture in the Salzkammergut 18/10–20/10/2024

Location Hand.Werk.Haus in Schloss Neuwildenstein, Rudolf-von-Alt-Weg 6, 4822 Bad Goisern am Hallstättersee & Stephaneum, Rudolf-von-Alt-Weg 5, 4822 Bad Goisern am Hallstättersee

For the complete program, visit www.scala2024.com

Contributors

Project organizer Otelo eGen

Project managers Dietmar Laimer-Hubmann, Heidi Zednik, Barbara Kern, Michael Körner, Georg Hrovat (Hand.Werk.Haus Salzkammergut)

Program director for Building Culture and Craftsmanship Eva Mair





Spring 2023 to Summer 2024 | Globalocal - Building the New

Gomde - Places of Change

In collaboration with the architecture departments of the University of Innsbruck, University of Kassel, and UCL Bartlett School of Architecture in London, meditation spaces were created at the Buddhist center "Rangjung Yeshe Gomde," where visitors can experience the interplay of architecture, meditation, and nature.

The six installations were developed as part of teaching and research—project studios, seminars, excursions, and doctoral research—by students from the three universities. The task was to create places of change, meditation, and power, harmoniously integrated with the natural surroundings of the Gomde center. Additionally, the students from the three universities focused on different construction methods, approaches, and concepts. The University of Kassel developed installations using steam-bent larch wood, easily dismantlable joints, and AR technology. The University of Innsbruck used rammed earth technology for their two installations. The designs from UCL Bartlett School of Architecture were based on extensive research from two PhD projects, focusing on acoustics, space, and performance. During the winter semester of 2023/2024, the concepts and designs were developed. In the summer semester of 2024, six designs—two per university—were refined and built. During excursion weeks at the Gomde center, the lecturers and students from the three universities immersed themselves in Buddhist meditation rituals, getting to know the center's residents and local experts and craftsmen.

Guided Tours | Places of Change

Join us at the main parking lot at the Buddhist Center Gomde for a guided tour through the Places of Change. You will explore all six sites with a guide, learning about the construction process, the concept, and the use of the spaces for meditation. If interested, guided meditation can be conducted at each site. At 6:00 pm, you can join the evening meal at Gomde, which offers a diverse buffet of regional delicacies. Suggested donation: € 20.

Monday

At 7 pm, our "Monday Meditation" takes place. This guided meditation session in Gomde's meditation hall is open to everyone, even without prior experience, teaching you how to calm your mind.

Wednesday

Garden Day. The Gomde grounds, which include the "Places of Change," offer many opportunities to work outdoors. Those who would like to contribute their green thumbs at Gomde are welcome to join in. Info & registration → https://gomde.eu/event/mach-mit-beim-woechentlichen-gartentag/2024-05-29/

Sunday

In addition to the tour at 4:30 pm, the Places of Change can be visited throughout the day without a guide. We ask that you park in the lower main parking lot and start your tour at the artwork "Nifty Nook." At each site, you will find arrows guiding you along the way. The project descriptions include QR codes that you can scan with your phone. These links provide audio files with guided meditations specially designed for each site and interesting information about each installation.

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Dates

08/06/2024, 3 pm Opening of the six installations **Guided Tours | Places of Change 01/07–30/09/2024**, 4.30 pm

Meditation: Perceiving and Letting Go

Lectures and Discussions

11/07/2024, 3.30 pm

The experienced meditator Thierry Borcard will lead a meditation session at 3:30 pm by the pond at the Buddhist center.

18/07 & 24/07/2024, 7 pm

The experienced meditator Erric Solomon will lead a meditation session by the pond at 7:00 pm at the Buddhist center.

Afterwards, you can visit the "Places of Change" and practice your own meditation at the sites. Using mindfulness as a tool, we sharpen our perception to better experience spaces and their effects. The openness and inner letting go practiced in meditation allow us to see things with a refreshed perspective. Suggested donation: € 10.

Location

Buddhist Center Rangjung Yeshe Gomde, Bäckerberg 18, 4644 Scharnstein Suggested donation for guided tours, lectures, and meditation: € 25.

Contributors

Project organizer Buddhist Center Rangjung Yeshe Gomde

Project managers Marie-Therese Harnoncourt-Fuchs (University of Kassel), Fiona Zisch (UCL Bartlett School of Architecture), Clemens Plank (University of Innsbruck), Staff of the Gomde Center, particularly Birgit Meiche **Program director for Building Culture and Craftsmanship** Eva Mair

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Spring 2023 to Autumn 2024 | Globalocal - Building the New

Simple Smart Buildings

What materials and techniques have been used in the past to build resilient homes? Which of these construction methods have proven to be durable, sustainable, and beautiful over the long term? An exploration through workshops and lectures as a participatory transfer of knowledge.

Even during times of crisis, building continues, albeit differently than in times of abundance. Now, more than ever, we must be mindful of our resources. The financial constraints are tightening, and the planet's capacity is also reaching its limits. The ongoing global climate changes and the economic impacts of the COVID crisis demand the development of simple, resilient, and most importantly, cost-effective building techniques, building types, and building operation systems, such as alternative cooling systems. These simple yet intelligent techniques and systems are accessible to a wide range of the global population, while short-lived, expensive high-tech systems fail to meet this need.

The future belongs to houses built on the principle of mindful, knowledge-based use of locally available materials and traditional expertise. The result of this way of building is more than just a roof over one's head for a few years. It is not a smart building controlled by processors; it is a simple building in the best sense, requiring little, and serving primarily the people who use it. A building is smart when it functions well and for a long time without additional intervention.

Simple Smart Buildings is a participatory knowledge transfer initiative. Between Spring 2023 and Autumn 2024, six workshops will be held at various locations in the Salzkammergut (topics include wood, lime burning/slaking, clay, and analysis of historical materials). The workshops are especially open to municipal employees, staff from construction yards, students, and anyone interested in craftsmanship.

Dates

26/04/2023, 7 pm Kick Off Lecture and discussion on Simple Smart Buildings (Hand.Werk.Haus Salzkammergut, Rudolf-von-Alt-Weg 6, 4822 Bad Goisern)

22/05-26/05/2023 Workshop Restoration of the lime kiln in Grundlsee (Gössl-Wand Grundlsee)

04/09-08/09/2023 Workshop Vault masonry, lime burning, slaking lime (Gössl-Wand 8993 Grundlsee)

13/05-17/05/2024 Workshop Lime mortar and plaster (Imperial Stable, Mosern 19, 8993 Grundlsee)

01/07/2024, House Visits Hallstatt & Ebensee, Meeting point: 1:00 pm Ebensee train station

1-3 pm, House Visit Hallstatt, Topic: Stone walls

4-6 pm, House Visit Ebensee, Topic: Building history of the Salzkammergut, Timber construction

03/07/2024, House Visits Ebensee, Meeting point: 1:00 pm Ebensee train station

1-3 pm, House Visit Ebensee, Topic: Clay plaster and roof shingles

4-6 pm, House Visit Ebensee, Topic: Box windows and stone floors

05/07/2024, House Visits Altmünster & Traunkirchen, Meeting point: 1:00 pm Ebensee train station

1–3 pm, House Visit Altmünster, Topic: Lime plaster, moss, and wooden floors

4–6 pm, House Visit Traunkirchen, Topic: Box windows and stone floors

02/09-06/09/2024 Workshop: Box windows (Location: Kaiservilla Bad Ischl & Museum Ebensee)

07/10-12/10/2024 Workshop: Clay construction (Evang. Cemetery & HAND.WERK.HAUS, Bad Goisern)

07/10/2024, 7 pm Lecture on Clay Architecture by Martin Rauch (Location: HAND.WERK.HAUS. Bad Goisern)

09/10/2024, Lecture by Hubert Feiglstorfer, Roland Meingast (Location: HAND.WERK.HAUS. Bad Goisern)

12/10/2024, 7 pm Lecture on Clay Architecture by Anna Heringer (Location: HAND.WERK.HAUS. Bad Goisern)

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Registrations at office@bildungszentrum-skgt.at

Costs

House Visits: € 25 / day (for 3 days, € 20 / day)

Workshop costs: € 165 to € 440 (a limited number of subsidized spots are available)

Contributors

Project organizer Educational Center Salzkammergut (BIS) under the leadership of Stefan Sifkovits and Bettina Wolfsgruber (project assistance)

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Autumn 2023 to Summer 2024 | Globalocal - Building the New

Lust auf Baukultur

Engaging with building culture means responsibly shaping one's living environment. The goal of the project "Lust auf Baukultur" is to raise awareness and contribute to the expansion of a thematic network in the region.

The association LandLuft therefore focuses on educational activities and best practice examples for raising awareness in 2023 and 2024. These are aimed at mayors, municipal council members, and administration—those who actively influence building culture in their daily lives. Additionally, individuals interested in building culture are invited to participate in the process. In three phases, (land-)airy formats will be offered that inspire people to engage with building culture and encourage them to take action.

With "Through Talking, People Come Together," a dialogue and activation phase begins in spring 2023, away from the public eye. The workshop "Lust auf Baukultur" in autumn 2023 will focus on networking and inspiration in a larger public framework. Subsequently, the event series "Building Culture is Done by People Like You and Me," taking place in the 2024 European Capital of Culture year, will create the foundation for good ideas, projects, and further development.

Dates

17/10/2023 Baukultur Workshop – Lust auf Baukultur (Trinkhalle Bad Ischl, Sparkassenplatz 5, 4820 Bad Ischl)

19/04/2024 The Kidnapping from the Salzkammergut (Excursion, meeting point at Ebensee train station) **13/05–09/06/2024** Exhibition Smart Use of Land! (Kunstigel in the Kunstquartier Stadtgarten, Johann-Tagwerker-Straße 12, 4810 Gmunden)

22/05/2024, 7 pm Idea Journey Center (City Theatre Gmunden, Theatergasse 7, 4810 Gmunden) 20/06/2024, 6 pm Courtyards, Houses, Potentials – Lust auf Umbaukultur Location: Parish Hall Altmünster, Münsterstraße 1, 4813 Altmünster Free entry!

Contributors

Project LandLuft – Association for the Promotion of Building Culture in Rural Areas
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July 2024 to August 2024 | Globalocal – Building the New | Sharing Salzkammergut – The Art of Traveling

SOLENAUTS

The International Salt Space Port (ISR) in Bad Ischl enables space experiences for everyone.

The project SOLENAUTS redefines the previous experience of space and earth for its visitors. Through the world's first combination of an 18-meter full dome with a saltwater floating facility, a time window for solenautical space flights opens in Bad Ischl for one month. Floating in the Fulldome: Visitors immerse themselves in the silence of space in highly concentrated salt brine. Due to the strong buoyancy of the warm brine, a state of weightlessness and deep relaxation is achieved, enhancing the immersive effect of high-resolution 360° projections of space travels and the view of the earth.

The International Salt Space Port integrates a brine floating system within a geodesic dome (Fulldome) with high technical precision and is complemented by video projections that are precisely tailored to this environment. Such a facility is unique worldwide and is now accessible to the public in Bad Ischl for the first time.

Through the interplay of architecture, technology, and the brain's state during weightless floating, an immersion effect occurs: This means that the perception of one's own person in the real world diminishes, while identification with oneself in the virtual world increases.

Floating in the Fulldome

Floating is a relaxation technique where one floats in a pool filled with warm saltwater, isolated from external stimuli. This method promotes deep physical and mental relaxation and is used in medicine, psychotherapy, and wellness. Floating allows for deep meditation states to be achieved.

To achieve optimal buoyancy, the typical concentration of salt brine used in floating corresponds to the salt content in the Dead Sea (30%). In comparison, the salt content of water in thermal bath areas is usually around 3%. The raw brine for the SOLENAUTS space port (sodium chloride / salt solution) comes directly from the nearby Altaussee. In the hemisphere of the Fulldome, specially developed space films are shown, simulating a three-dimensional perception. The 4K 360° video projection system, consisting of five Barco laser-phosphor projectors, is comparable in quality to Zeiss projectors in planetariums. A special projection surface of the inner screen allows for perfect image reproduction in daylight, ensuring independence from weather conditions such as rain or wind. The combination of these two technologies creates an impressive visual experience and has established itself as an innovative solution for planetariums and immersive experience spaces.

TOP SOLENAUTS Wanted

All participants have the option to apply for the selection process with a short video immediately after their space flight. The best SOLENAUTS of the day with the most impressive reports of their experiences will be invited for a free second flight at the end of August. Furthermore, three selected TOP SOLENAUTS will be presented to the public at the end of the project.

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SOLENAUTS

Location EurothermenResort (Dome in the outdoor area between EurothermenResort /Hotel and thermal entrance), Voglhuberstraße 10, 4820 Bad Ischl

Duration 27/07–25/08/2024

Opening Hours Daily at 10 am, 2 pm, and 6.30 pm (Meeting point in the foyer of the thermal spa)

Admission: € 25 to € 80

Tickets available at: https://ticketing.salzkammergut.at/de/buyingflow/tickets/10581/

Further information: https://www.solenaut-innen.space/

Details on the SOLENAUTS Flight

Total duration Approx. 100 minutes (40 minutes of pure flight time)

Capacity 24 people per flight **Minimum age** 14 years

Minimum height 140 cm

Protective suits are available in Small (140–160 cm / 40–80 kg), Universal (160–190 cm / 55–95 kg), and XLarge (190–210 cm / 85–130 kg). The suits are worn over light clothing (no bathing suit required). All suits are cleaned and disinfected after each use.

Contributors

Project Managers Mario* Sinnhofer and Günter Hanninger Project Assistant Elisa Laimer Graphics & Video Christian Schratt Project Holder HASI unlimited (Hanninger & Sinnhofer) Program Management Building Culture & Craft Eva Mair With kind support from the EurothermenResort Bad Ischl

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September to October 2024 | Culture in Motion | Power and Tradition

ANALOG!

The Craftsmanship in Art

Traditional craftsmanship is particularly cherished in Bad Goisern. The "ANALOG!" festival engages with the tradition of craftsmanship through contemporary artistic references and seeks collaborations from the local area. It begins as a week-long festival with productions, workshops, concerts, and performances. The results will then be exhibited for two months. In our digitized, electrified world, we seek profound artistic strategies to decelerate tempos and present grounded counter-models—a tactile cosmos as opposed to the virtual one. This cosmos manifests in artistic works of craftsmanship quality or in communal performances with audience participation.

Dates

06/09–14/09/2024 Festival **06/09–27/10/2024** Exhibition **Opening Hours** All day

Location Stephaneum Bad Goisern, Rudolf-von-Alt-Weg 9, 4822 Bad Goisern am Hallstättersee

Contributors

Artists Nándor Angstenberger, Alfredo Barsuglia, Jacob Dahlgren, Mette Edvardsen, Marion Eichmann, Analog Sonntag, Olaf Holzapfel, Katrina Neiburga, TinTin Patrone, Sebastian Schmieg **Project Manager** Gottfried Hattinger (Curator)

Production Management Elfi Sonnberger





September 2024 | Globalocal - Building the New

Interventa Hallstatt 2024 Rural Building Culture – Symposium between Tradition and Innovation

The interventa Hallstatt 2024 is a cross-genre symposium on building culture, bridging tradition and innovation, taking place for the first time as part of the European Capital of Culture Bad Ischl Salzkammergut 2024 at the HTBLA Hallstatt. Over four days, experts will address future questions concerning regional development focused on landscape, architecture, and everyday structures. Curators Sabine Kienzer and Marie-Therese Harnoncourt-Fuchs invite regional and international actors of tomorrow to explore pressing issues in building culture. The formats for discussing essential topics in building culture are performative, classic, and unconventional situated between construction sites and lecture halls. These formats are essential, participatory, and humorous, catering to diverse target groups. The participants of interventa Hallstatt 2024 come from architecture, philosophy, sociology, gastronomy, as well as the visual and performing arts. They are global and local, avantgarde and traditional, and they operate between utopia and pragmatism. The interventa program kicks off on Thursday at 15:30 with a keynote, lecture, and a subsequent debate between philosophy, science, and architecture. The days will be moderated by architecture journalist and author Wojciech Czaja and the Wirtshauslabor team led by Jochen Neustifter. From Friday to Sunday noon, the interventa topics of new living worlds, mobility transition, identity, space production, circular economy, and future speculations will be discussed. Expertise in building culture from representative projects in the Capital of Culture will intervene in the discourse, such as the knowledge transfer project Simple Smart Buildings developed by Hallstatt architect Friedrich Idam in collaboration with Günther Kain, and the Lust auf Baukultur project by the Landluft association. The final part of the first interventa Hallstatt 2024 will be concluded by Bad Ischl author and biologist Andrea Grill with an artistic reflection on the symposium, juxtaposed with an artificial summary generated by Al. Some parts of the symposium will be offered as a livestream. The symposium will be held in German and English.

19/09-22/09/2024

Opening Day Thursday, 19/09/2024, 3.30–7 pm 2nd Symposium Day Friday, 20/09/2024, 9 am – 6pm 3rd Symposium Day Saturday, 21/09/2024, 9 am –7pm, followed by a festival 4th Symposium Day Sunday, 22/09/2024, 9 am –1.30 pm

Tickets and Admission Prices

Day passes and full tickets will be offered. Meals during the day are included.

Admission Thursday: Entrance on the opening day is free, but registration is required at info@interventa.at or through a free ticket on the KUPF platform: KUPF Ticket

Website www.interventa.at

Instagram interventa.hallstatt #interventa

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Program

Thursday, 19/09/2024

Location: HTBLA Hallstatt, Aufsatzplatz 192, 4830 Hallstatt

Welcome

Elisabeth Schweeger, Artistic Director of the European Capital of Culture Bad Ischl Salzkammergut 2024

Axel Scheutz, Mayor of Hallstatt

Marie-Therese Harnoncourt-Fuchs and Sabine Kienzer, Curators

Film screening: Interventa Hallstatt 2024 by Annja Krautgasser

Keynote by philosopher and historian Ulrike Herrmann (DE), followed by an impulse lecture by energy scientist

Keywan Riahi (AT)

Subsequent debate with architects Kathrin Aste (AT) and Daniel Fügenschuh (AT)

Moderation: Anna Soucek, Cultural Journalist

Friday, 20/09/2024

Morning

Table of contents presented in six short narrative formats:

New Living Worlds | Mobility Transition | Identity | Space Production | Circular Economy | Future Speculations With: Xu Tiantian (CN), DnA_Design and Architecture; Georg Driendl (AT), driendl*architects; Anna Heringer (DE), Studio Anna Heringer; Kathrin Aste (AT), LAAC zt-gmbh; Christiane Sauer (DE), formade; Konrad Frey (AT), Architect

Moderated coffeehouse discussions

Parallel discussions on significant topics, moderated by Ines Mitterer, cultural journalist Reflections following

Afternoon

New Living Worlds

Lectures by Xu Tiantian (CN), DnA_Design and Architecture; Hannes Götsch (IT), Basis Vinschgau; and Špela Videčnik (SL), OFIS architects

Discussion with speakers and fact-checks of cultural capital projects: Lust auf Baukultur, Anneke Essl (AT); Hallstatt Denkwerkstatt 2024, Michael Obrist (A) and students; Salt Lake Cities, Hanna Burkart (AT)

Moderation Anna Soucek (AT)

Afterwards: Tour of the workshops at HTBLA with workshop leader Simone Zopf

Saturday, 21/09/2024, followed by FEST

Morning

Identity

Prompting of the manege for architecture by and with architect Hannes Mayer (DE): A high-speed workshop with Christian Schirlbauer (A), tourism manager; Kathrin Aste (AT), architect; and Simone Barlian (AT), curator Panel discussion with Ton Matton (NL), urban planner and artist; Kjetil Trædal Thorsen (NO), architect; Elsbeth Wallnöfer (AT), philosopher and costume historian; Cornelia Dlabaja (AT), cultural scientist; and Špela Videčnik (SL), architect

Moderation Ines Mitterer

Fact-checks on cultural capital projects, including Gabriele Schuller (AT) on *Einen Faden ziehen*, circular economy: Impulse by Karin Harrasser (AT), cultural scientist; food: Jochen Neustifter (A), star chef; clothing: Ute Ploier (AT), fashion designer; architecture: Christiane Sauer (D), architect.

Fact-checks on cultural capital projects, including Jakob Travnik (A) on *Bioregional Assembly - Material Resonanz*, Sarah Blahut (AT) on *Gomde: Orte des Wandels*; Friedrich Idam (AT) and Günther Kain (AT) on *Simple Smart Buildings*

Moderation Barbara Feller, cultural scientist and architecture journalist

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Afternoon

Space Production: Impulse by Katja Fischer (AT), Reallabor IBA Thüringen, discussion with Rainer Mahnal (AT), ARTEC architects; Gabu Heindl (A), GABU Heindl Architektur; Katja Fischer (DE) and Andrea Kessler (A), materialnomaden.

Fact-checks on cultural capital projects, including Gerald Priewasser-Höller (AT) on Curating Space – Erhebung von Leerständen unter kulturellen Gesichtspunkten, Simone Barlian (AT) on Plateau Blo

Moderation Ton Matton (NL), urban planner and artist

Short lectures and discussions with Bettina Götz (AT), ARTEC architects on Alpine landscape; Bernhard König (A), Breath Earth Collective on agricultural landscape; Xu Tiantian (CN) on industrial landscape; aesthetic reflection: Jens Badura (CH), philosopher and cultural manager

Pioneers in conversation: Yasmeen Lari (PK) and Konrad Frey (AT) in dialogue with Heidrun Primas (A), architect and cultural worker

7 pmTHE FEST for symposium participants, guests, Friends and Neighbours

Sunday, 22/09/2024

Mobility Transition and Future Speculations

Impulse: Lola Meyer (AT) – New Mobility in Rural Areas

Moderated discussion with Georg Driendl (AT), Georg List (AT), AVL List; Lola Meyer (A) and Ton Matton (DE)

Moderation Ines Mitterer (AT)

Yasmeen Lari (PK) on the changed relationship between architecture and the future, followed by a discussion with Kjetil Trædal Thorsen (NO)

Moderation Hannes Mayer (DE)

Reflection on interventa Hallstatt 2024 by Andrea Grill (AT), biologist and writer, and an Al

Closing Remarks

Changes subject to availability!

Contributors

Project Organizer art- Culture & Urbanity

Project managers Marie-Therese Harnoncourt-Fuchs and Sabine Kienzer (curators), Marie-Anna Paier (project management), Susanne Haider (project organizer / GF art)

Program management for building culture and craftsmanship Eva Mair





September 2024 | Sharing Salzkammergut - The Art of Traveling

About Tourism An exhibition by Az W

More and more people are traveling more often, further, and for shorter periods. What impact do our vacation desires have on the built environment, social structures, and climate change? And how can we imagine a tourism that does not destroy what it lives off?

For decades, tourism has experienced continuous intensification and has become an integral part of our Western lifestyle. It has brought value creation, prosperity, and openness to even the most remote areas, thus preventing migration. It promotes cultural offerings and, at best, also tolerance and education. That is the bright side of tourism. On the dark side are negative effects such as overcrowding, severe environmental interventions, and rising land prices.

Tourist hotspots suffer from an influx of visitors, while other places are left behind. Communities are divided: On one hand, they benefit from tourism; on the other, they increasingly perceive unwanted side effects. Considering that tourism, more than other economic sectors, depends on the climate, it is surprising that climate change is often still a marginal topic here. How can we rethink tourism in times of climate crisis, wars, the threat of further pandemics, labor shortages, and a persistent energy crisis, and steer it toward more sustainable paths? What role do spatial planning and architecture play in this?

The exhibition highlights key aspects of tourism such as mobility, urban tourism, interactions with agriculture, climate change, the privatization of natural beauty, and the transformation of accommodation types, and it investigates whether and how tourism development is planned. Through illustrative examples and data material, phenomena such as short-term rental platforms, "cold beds," wealth accumulation through vacation properties, or the declining "tourism mindset" among the population due to soaring housing and living costs are addressed. Above all, however, the exhibition seeks transformation potential. Many travelers are reluctant to see themselves as part of the phenomenon of mass tourism, and doubts about the climate compatibility of our travel behavior are growing louder.

A variety of initiatives have recently emerged that foster a different approach to nature, local populations, the climate, cities and villages, or mobility. The exhibition presents groundbreaking solutions through local and international projects. Planning concepts from different countries invite a strategic comparison. Numerous successful examples inspire a way of vacationing that no longer solely follows the paradigm of consumption and growth. The central question remains: How can we imagine a tourism that does not destroy what it lives off?

Opening 25/09/2024, 6 pm Duration 27/09–13/12/2024, Opening hours: Friday 2–4 pm, Saturday 1–5 pm Location Miba eMobility GmbH, Lambacherstraße 41, 4655 Vorchdorf Opening with free admission! Ticket price for the exhibition \in 9,-

Contributors
Project organizer Otelo eGen
Project managers Karoline Mayer, Katharina Ritter (curators)
Program management for building culture and craftsmanship Eva Mair

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